

2020-2021 District Goals



District: 27 D1

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	40	50
2nd Quarter	0	0	40	50
3rd Quarter	0	0	40	50
4th Quarter	2	50	40	50

FY New Clubs

2

FY Charter Members

50

FY New Members

160

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

10

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Convert Lioness clubs to Lioness/Lions	ADC/DG	conversion forms, information, computers	July 1, 2020	June 30, 2021
Reinstate Exit Interviews	GMT	computer/MyLCI access, postage	as needed	continuous
Officer training	GLT	officer materials, computers, zoom accts	May 2020	May 2020
Orientation-3 district-wide	GAT	zoom, meeting space	Fall 2020	Spring 2021
Encourage Membership Satisfaction Surveys	GMT	survey monkey	July 2020	continuous
District wide Service Projects highlighting a focus area	GST	computers	July 1, 2020	June 30, 2021
Membership workshops	GAT	computers, zoom, meeting room	3rd Qtr	3rd Qtr
Region meetings-training on topics of interest	GAT	meeting space	Oct 2020	Oct 2020
Conventions-workshops	GAT	convention space	March 2021	March 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

The District will work on converting Lionesses to Lions and will have at least 2 new Lioness/Lions clubs by June 30, 2021. The District Governor, who is also a Lioness and Past Affiliate District President along with the Affiliate District Chair will be attending meetings of the Lioness clubs and providing information to them. The DG/ADC will help with their conversion paperwork, charter information and will include them in training for officer positions as well as provide orientation.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Attend Lioness Meetings	DG/ADC	information, conversion forms	already	June 30, 2021
Officer Training	GAT	zoom, training materials	May 2020	May 2020
Orientation	GAT	meeting space	Fall 2020	Spring 2021
